

TOWARDS

SUSTAINABILITY







Be mindful. Know what to use, how to use, and how much to use. Your strategies for sustainability. REPAIR Your infrastructure for sustainment. REUSE Find ways to give discarded items a new purpose. The generation of water effluents REDUCE and other harmful components. Refuse what you do not require. REFUSE Take steps to avoid generating waste before disposing of it. RECYCLE In an attempt to preserve the natural resources for the future. The Eco-system from dangerous toxins. Our mother Earth by spreading REGIFT awareness about sustainability and by planting more trees.

LIFE

To you, to the Earth, and to the

Recycled materials.





# EPITOME OF PERFECTION

RSWM Limited, the flagship company of LNJ Bhilwara group is one of the most supreme & top grossing manufacturers-exporters of synthetic and blended spun yarns in India. Under the thorough guidance of RSWM Ltd.'s Chairman and Managing Director Mr. Riju Jhunjhunwala, the company spans over 78 countries all over the world and has established a repertoire for supplying best in class high quality yarns to the most prolific, responsible and eminent brands as they sit at the pinnacle of the textile industry thanks to RSWM's praiseworthy commitment and competent state of the art facility.

In 1961, L.N. Jhunjhunwala laid the foundation by setting up LNJ Bhilwara Group, a consortium of distinctive businesses with a strong hold in textiles, graphite electrodes, power generation, power engineering and information technology services with its annual turnover surpassing INR 5,600 crore. The Group with over 60 years of experience has changed the complexion of textile industry and that single textile plant in 1961 expanding into several plants to fulfill the modern textile requirements.

In its 10 manufacturing units situated across Rajasthan with a production capacity of 4,97,000 spindles and 172 looms, RSWM offers innumerous yarn blends such as cotton, synthetic, core-spun, zero twist, hollow core, greige, dyed, fancy, mélange, eco-friendly and sustainable yarns. These knitting and weaving yarns are used for textile applications like suiting, shirting, knits, sewing thread, home furnishing, carpets, industrial & medical applications.

RSWM has seen heights of success for the last 60 years for manufacturing high-end cotton, mélange, synthetic, novelty, denim, and sustainable yarns all around the world.

RSWM has been felicitated with Rajiv Gandhi national quality award thrice and it is recognized as a Golden Trading House by the Indian government.

The LNJ Bhilwara group is Proud To Be Indian, Privileged To Be Global and the legacy continues.















































## RECYCLED POLYESTER YARN

#### **SALIENT FEATURES**

- 1. Recycled polyester (rPET) is made from plastic bottles.
- 2. Eco-friendly and lasts longer.
- 3. Significantly reduces the carbon footprint.
- Compared to virgin polyester, it reduces 70% of greenhouse gases.
- 5. rPET can be recycled indefinitely.
- 6. Contains signs of the environment sustainability, and sustainability of the clothes.
- 7. An efficient way of removing industrial landfills.

#### BLEND RATIO

To obtain the properties in the final fabric, 100% of this can be blended with other fibres.

#### DYEING PROCESS

Can be dyed in any shade except White & Bright shade using Disperse dyes.

#### WASH CARE

It should be washed with a very small amount of softener for a capacious touch, and smoother feel.

#### IRON CARE

Steam well while ironing.

#### APPLICATIONS

Outerwear, fashion & casual apparel, interior furnishings for home & office, men's and women's wear, knits, and woven fabrics.



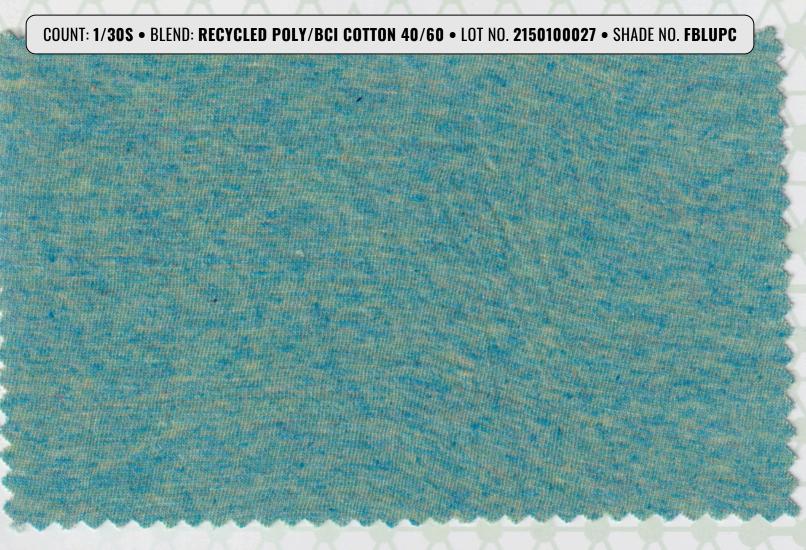
















## RECYCLED COTTON YARN

#### **SALIENT FEATURES**

- A conversion process of cotton fabric into cotton fibres, to be re-used in textile products.
- 2. Also known as Reclaimed Cotton, Regenerated Cotton, or Shoddy.
- 3. Requires less water than growing virgin cotton. Reduces water and energy consumption.
- 4. Recycled raw materials, used, re-conditioned, and re-manufactured components are used for production.

# BLEND RATIO To obtain the properties in the final fabric, maximum 20% of this can be blended with other fibres.

Can be dyed in any shade using Reactive, Direct and Natural dyes.

#### WASH CARE

Advised to wash it normally using mild detergent and cold water.

#### IRON CARE

Ironing on full heat is recommended.

#### **APPLICATIONS**

Outerwear, fashion, casual apparel, Men-women's wear, knits, and woven fabrics.

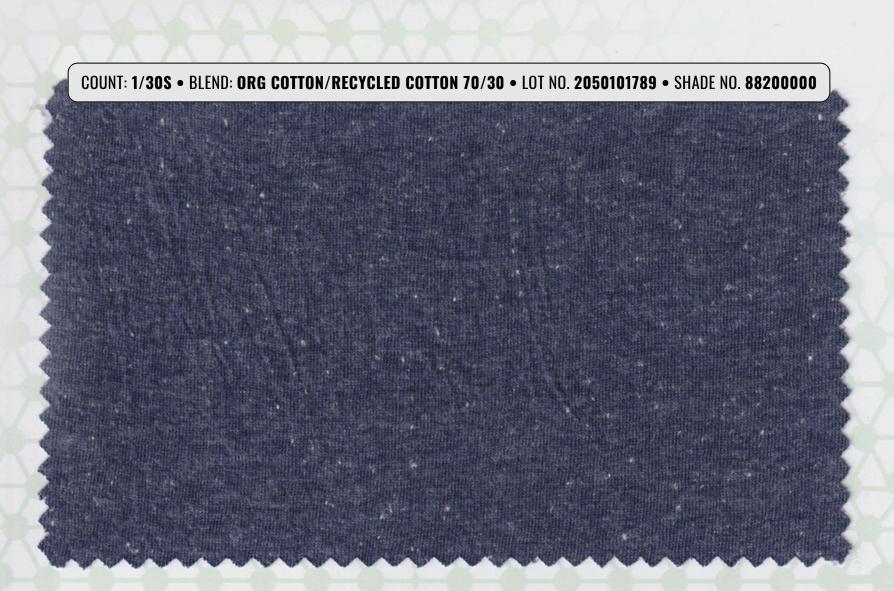


































## LIVA REVIVA YARN

#### **SALIENT FEATURES**

- Made using Pre-consumer textile waste alongside a closed loop technology.
- 2. 80% of wood pulp and 20% of pre-consumer textile waste is used.
- 3. Eco-friendly, reduces greenhouse gases, and consumes less water.
- 4. The woods come from sustainable forests.
- 5. Recycled Claim Standard (RCS) certified for recycling raw materials.
- 6. Block chain system is used for discovering source traces.
- 7. Fully compostable & biodegradable, soft, comfortable, and good moisture management. Has low environmental impact.

To obtain sufficient functional effect in the final fabric, minimum 40% of this can be blended with other fibres.

Can be dyed in any shade using fibre supplier guidelines. WASHCARE

It is to be washed with minimal amount of chemical softener for more voluminous touch and clearer feel.

IRON CARE

Steam generously during ironing.

APPLICATIONS

Denim wear, knitwear, Jersey yarns, piece dyed woven, and unfinished fabrics.











COUNT: 1/30S • BLEND: **REGENERATIVE COTTON/LIVA REVIVA 60/40** • LOT NO. **2250102363** • SHADE NO. **89300000** COUNT: 1/30S • BLEND: COTTON/POLYESTER/LIVA REVIVA 50/30/20 • LOT NO. 2350102008 • SHADE NO. 89986000





## TENCELT REFIBRATMYARN

#### **SALIENT FEATURES**

- 1. The up-cycling of a large proportion of fibre scraps from garment production is combined with virgin wood pulp to create Tencel Lyocell fibre.
- 2. Cotton fabric waste is processed and transformed into cotton pulp. 20% cotton pulp is mixed with 80% wood pulp.
- 3. The fibres made are bio-renewable.
- 4. The wood pulp used comes from sustainably managed forests.
- 5. Uses 95% less water during production.
- 6. Fully compostable & biodegradable, comfortable, soft, quick absorbent, and strong.
- 7. Certified from Global Recycling standard and Recycled Claim Standard.
- 8. Has low environmental impact.

made available

on request.

#### **WASH CARE**

It is suggested to wash with minimal amount of chemical softener for more voluminous touch, and clearer feel.

#### **IRON CARE**

Steam generously during ironing.

#### **APPLICATIONS**

Denim wear, knitwear, jersey yarns, piece dyed woven and unfinished fabrics.













COUNT: 1/30S • BLEND: TENCEL REFIBRA/REC COTT/SEACELL 60/20/20 • LOT NO. 2250102041 • SHADE NO. 89926000 COUNT: 1/30S • BLEND: TENCEL REFIBRA 100% • LOT NO. 2250102047 • SHADE NO. 89975000 



# TENCEL<sup>TM</sup> LYOCELL YARN SALIENT FEATURES 1. Natural cellulose in wood pulp is used. Sourced from harvested trees hence, a renewable resource. 2. A very strong fibre, saves energy, and natural resources. 3. Hygroscopic, permeable, strong, biodegradable, soft, and long lasting.

7. Protects the skin and keeps it dry.

into the soil.

BLEND RATIO
To obtain the properties in the final fabric, minimum 40% of this can be blended with other fibres.

PROCESS

Can be dyed with direct or reactive dyes as using for cellulosic fibres & dyeing methods will be similar to those for other cellulosic fibres.

To prevent loss of anti-fibrillation properties Lyocell Std., Lyocell LF & Lyocell A-100 variant have detailed dyeing guideline, which can be made available on request.

#### WASH CARE

It is suggested to wash it with minimal amount of chemical softener for more voluminous touch, and clearer feel.

#### IRON CARE

4. Breathable, lightweight, glossy, drapes well, has good

6. Can be known as "Green fibre" since it decomposes

5. Production method is called "Solvent Spinning Method".

moisture management, and is anti-bacterial.

Steam generously during ironing.

#### **APPLICATIONS**

Knitwear & piece dyed woven; unfinished fabrics for garment processing, Denim, suiting, shirting, T-shirt, children wear, ladieswear etc.

















# SEACELL TM LYOCELL YARN SALIENT FEATURES 1. Seaweed and wood are the main components.

- 2. Seaweed comes from the aquatic ecosystems that make Seacell eco-friendly and biodegradable.
- 3. Have active ingredients of Seaweed.
- 4. Shields our skin from skin diseases, harmful UA/UV rays, and environmental toxins.
- 5. Comfortable, soft, and gives a serene feeling of wellness.
- 6. Rapidly absorbs the sweat from the body.

## BLEND RATIO To obtain the properties in the final fabric, 20%-25% of this can be blended with other fibres.

PROCESS

Can be dyed with direct or reactive dyes as using for cellulosic fibres & dyeing methods will be similar to those for other cellulosic fibres. To prevent loss of anti-fibrillation properties SeaCell Lyocell have detailed dyeing guideline, which can be made available

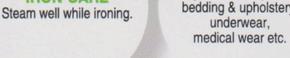
on request.

#### WASH CARE

It should be washed with a little amount of softener for a capacious touch, and smoother feel.

#### IRON CARE

APPLICATIONS Nightwear, baby wear, bedding & upholstery,





























## UMORFIL® BEAUTY® YARN

#### **SALIENT FEATURES**

- 1. Ocean collagen peptide amino acid from recycled fish scales and viscose fibres are the main components.
- 2. It is a mix of two words: Umro (moisture) and fil (any yarn).
- 3. Clothes retain skin moisture very well, and prevent skin
- 4. Suitable for the skin of infants and elderly people. Protects sensitive skin from UV-A and UV-B rays.
- 5. Biodegradable, eco-friendly, anti-static, deodorizing, and decomposes into the soil easily.
- 6. A recycled animal protein fibre with easily decomposable rayon and collagen peptides.

required for knitting & woven, and 50% for Denim.

is no significant difference compared with regular viscose.

#### **WASH CARE**

It is suggested to wash it with minimal amount of chemical softener for more voluminous touch, and clearer feel.

#### **IRON CARE**

Steam generously during ironing.

#### **APPLICATIONS**

Knitwear, suiting, shirting, denim, fashion wear, inner wear, and active wear.

















## LOTUS YARN

#### **SALIENT FEATURES**

- 1. Stems of Lotus plants are used.
- 2. 15-20% of Lotus pulp is mixed with wood pulp for production.
- 3. An eco-friendly fibre. Must be woven within 24 hours of extraction to retain its quality.
- Does not involve any chemical substance for production.
   Has 16 amino acids; 6 of them are essential for human beings.
- 5. Lightweight, soft, silky, and breathable like Linen and Silk.
- 6. Keeps us calm, peaceful, meditative, and heals headaches, heart problems, asthma, and lung problems.

#### **WASH CARE**

It is to be washed normally using mild detergent and cold water.

#### **IRON CARE**

Ironing on medium heat is recommended.

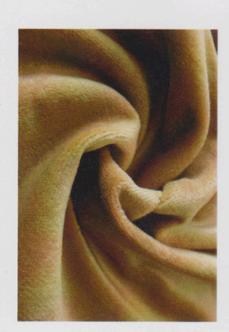
#### **APPLICATIONS**

Knitwear, underwear, bedding etc.









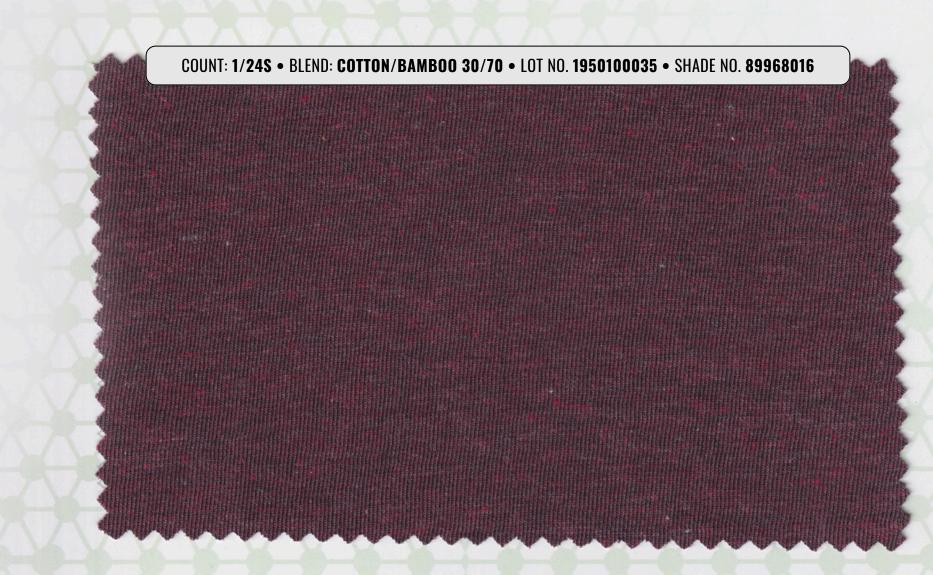


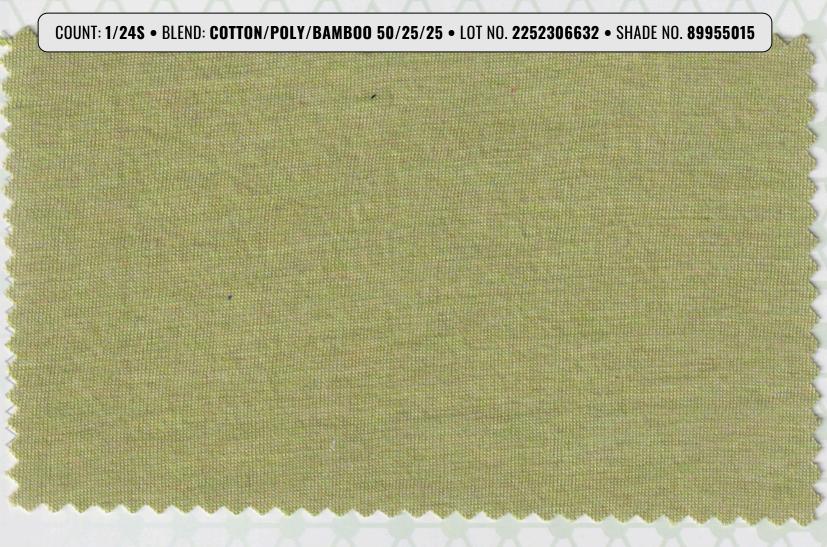






















# COFFEE CHARCOAL (SCAFE®) YARN SALIENT FEATURES 1. Coffee is the most consumed beverage. Its residuals discarded are used for making yarns. 2. The remainders are known as Spent Coffee Ground (SCG).

- 33 million pounds of SCG gets abandoned every day.3. Consumes body odours all day long.
- 4. Transfers moisture from the skin to the fabric efficiently. Absorbs sweat and moisture rapidly.

BLEND RATIO
To obtain the properties in the final fabric, minimum 30% of this can be blended with other fibres.

**DYEING PROCESS**Can be dyed in any shade through Disperse dyeing process.

WASHCARE
The finish is ever lasting.
It must be washed with
minimum amount of
chemical softener for
optimum volume and
smoother feel.

IRON CARE
Steam generously during ironing.

APPLICATIONS
Sportswear, outdoor recreation, home, casual, underwear, bed ware and accessories.

















## SORONA SUSTANS® YARN

#### **SALIENT FEATURES**

- A bio-component stretch yarn made from renewable resources.
- 2. Plant-based polymer, which reduces reliance on fossil based materials.
- 3. Soft like nylon, bulky like acrylic, stain resistant like polymer, and flexible too.
- 4. Produced through a bio-chemical process. 37% of raw material comes from renewable resources.
- Consumes 30% less petrochemical raw materials, compared to Nylon. Deducts green house gases by 63%.
- 6. Has high level of flexibility. Retains its softness after annealing process.
- 7. Clothes made are easy to take care of, and fit well too.
- 8. Absorbs sweat and water very quickly. Doesn't shrink during washing or ironing.

To obtain the properties in the final fabric, minimum 30%-35% of Sorona is required for woven applications and 20%-25% for knits application.

Dyeing process is close to ordinary process of Polyester (Disperse), but the dyeing technology of Sorona Sustans is slightly different from ordinary Polyester's, especially for dyeing process and holding temperature. A detailed dyeing procedure is made available on request.

#### WASH CARE

It is suggested to wash it with minimal amount of chemical softener for more voluminous touch, and clearer feel.

#### IRON CARE

Steam generously during ironing.

#### **APPLICATIONS**

Casual/outdoor wear, jeans, active/sports wear, golf wear, gym wear, women's and men's formal wear, knitwear etc.





















#### **CERTIFICATIONS**























#### **CORPORATE OFFICE**

#### **RSWM LIMITED**

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#### **NEW PRODUCT DEVELOPMENT (Melange Yarn)**

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