

“Skincare **RSWM EDGE™** Shield yarns alleviate skin rejuvenation offer protection from harmful UV radiation with superior UPF values.”

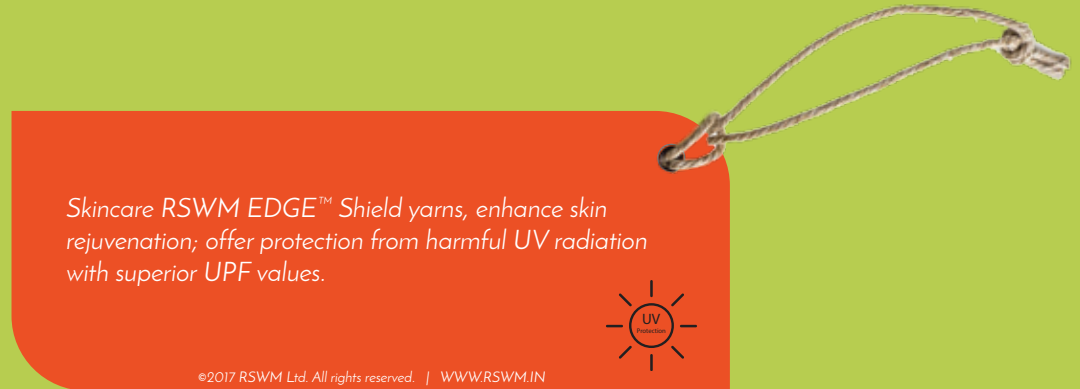
Skin is the largest organ of the human body and more often than not the basic principles of skincare get ignored. Babies and adults too, with sensitive skin are prone to allergies and therefore need clothes that soothe and heal skin.

UV rays are increasingly adversely affecting human life with cancerous effects on prolonged exposure to sun. The increased ageing, damage to immune system and chances of sunburn, warrant for textiles that protect from these adverse impacts.

Yarns from seaweed rejuvenate by exchanging minerals and vitamins with skin, and preventing allergies at the same time.

Yarns that offer not only superior UV protection (UPF values ranging from 20 to 50) but also a wide range of additional properties through a complex spinning technology to award comfort which filament yarns seldom achieve.

Tightening the weave density is not enough. What is needed are textiles that have fundamentals done right, i.e. yarns bearing the desired permanent properties induced from elements like zinc oxide.



Size of hang tag:
1.45" X 3.74"

Rules of acquiring tags:

5 HT/kg for garments that contain at least 50% RSWM EDGE™ Shield yarn.

RSWM EDGE™ Shield yarn range

Shield_x85457



Shield_x76068

*Final decision of issuing the hang tag lies with RSWM Ltd. The garments need to confer with certain standards specified and the values indicated are only an estimate and the product will be tested to determine the tag's features.